

01.  
MAR 08 2004  
RECEIVED  
PT & TRADEMARK OFFICE

Substitute for form 1449-PTO <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> (use as many sheets as necessary)				<b>Complete if Known</b>	
		Application Number	10/737,072		
		Filing Date	December 15, 2003		
		First Named Inventor	Edward Patrick		
		Art Unit	Unknown		
		Examiner Name	To Be Determined		
		Attorney Docket Number	2964P020		
Sheet	1	of	2		

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Document Number Number - Kind Code <sup>2</sup> (if known)	Publication Date Issue Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
UB		US-5,923,252	07-13-1999	Sizer	
		US-6,026,382	02-15-2000	Kalthoff	
		US-6,055,510	04-25-2000	Henrick	
		US-6,236,977	05-22-2001	Verba, et al.	
		US-6,282,567	08-28-2001	Finch, II	
		US-6,334,110	12-25-2001	Walter, et al.	
		US-6,377,936	04-23-2002	Henrick	
		US-6,477,575	11-05-2002	Koeppel, et al.	
		US-6,574,606	06-03-2003	Bell	
		US-6,595,859	07-22-2003	Lynn	
		US-			
		US-			
		US-			
		US-			
		US-			
		US-			
		US-			
		US-			
		US-			
		US-			
		US-			
		US-			

FOREIGN PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document Country Code <sup>3</sup> - Number <sup>4</sup> - Kind Code <sup>5</sup> (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear

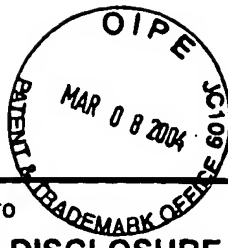
Examiner Signature		Date Considered	11/23/05
--------------------	--	-----------------	----------

\*Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication.

<sup>1</sup>Applicant's unique citation designation number (optional). <sup>2</sup>See Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup>For Japanese patent documents, the indication of the year of reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. \*Applicant is to place a check mark here if English language Translation is attached.

Based on PTO/SB/08A (08-03) as modified by Blakely, Solokoff, Taylor & Zafman (wtr) 08/11/2003.

Send To: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450



<b>Substitute for form 1449A/PTO</b> <b>INFORMATION DISCLOSURE</b> <b>STATEMENT BY APPLICANT</b> <i>(use as many sheets as necessary)</i>				<b>Complete if Known</b>	
				Application Number	10/737,072
				Filing Date	December 15, 2003
				First Named Inventor	Edward Patrick
				Art Unit	Unknown
				Examiner Name	To Be Determined
				Attorney Docket Number	2964P020
Sheet	2	of	2		

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
WB		"4INTERNET, (BW)(CA-M4INTERNET) M4Internet adds CRM functionality to the M4 suite of email marketing tools, with "'M4 Life Cycle Management', an automated life cycle management email utility", San Francisco (Business Wire) December 16, 2002 - M4Internet: Advanced Email Marketing & Survey Solutions (1 page)	
WB		"4INTERNET, "M4Internet Debuts Advanced Email Marketing Analysis Tool for Measuring and Predicting Email Marketing Success and Conversion", San Francisco (Business Wire) January 23, 2002 - M4Internet: Advanced Email Marketing & Survey Solutions (2 pgs.)	

Examiner Signature	<i>John Black</i>	Date Considered	11/23/05
--------------------	-------------------	-----------------	----------

\*Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication.

<sup>1</sup>Applicant's unique citation designation number. <sup>2</sup>Applicant is to place a check mark here if English language Translation is attached.

Based on PTO/SB/08B (08-03) as modified by Blakely, Solokoff, Taylor & Zafman (w/ 08/11/2003).  
Send To: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450